



FOR IMMEDIATE RELEASE

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VACATIONROOST.COM ADDS LUXURY BEACH VILLAS, NOW OFFERS LARGEST SELECTION OF VACATION RENTAL PROPERTIES IN CARIBBEAN AND MEXICO

Acquires Mexican Destinations, Leading Provider of Luxury Villa Rentals in Mexico

PARK CITY, Utah (Oct. 28, 2008) – VacationRoost.com, the largest online provider of professionally managed vacation rental properties, today announced the acquisition of Mexican Destinations, a leading supplier of luxury villas in Mexico. As a result, VacationRoost.com customers can now search and book from 14,000 of the best beach vacation rentals, including 2,000 luxury villas, in the Caribbean and Mexico.

In addition to the most popular U.S. beach and ski towns, VacationRoost.com's inventory of vacation rental properties has now expanded internationally to include homes, condos and villas in the following top Caribbean and Mexican destinations: U.S. Virgin Islands, Cayman Islands, St. Martin/St. Maarten, Turks & Caicos, St. Barthelemy, Jamaica, Dominican Republic, Puerto Vallarta, Cabo San Lucas, and San Miguel de Allende.

“Before today, when a traveler wanted to find a luxury beach rental, they had to know their destination well or spend a lot of time searching multiple property rental sources in each vacation market,” said Julian Castelli, VacationRoost.com CEO. “To make vacation planning as easy as possible for travelers who prefer the convenience and amenities of private homes versus hotels, VacationRoost.com has built a consolidated online marketplace that offers them one trusted source for all their vacation rental needs - whether it's a deluxe slope-side house in Aspen or a luxury beach-side villa in Puerto Vallarta.”

For those travelers who want space, privacy and a truly relaxing vacation experience, VacationRoost.com's new luxury villas typically include a professional staff that cooks meals, cleans and maintains the home throughout the day, including laundry. For added assistance, villa guests also have access to a personal concierge who is responsible for arranging vacation activities such as snorkeling, jungle tours, sunset cruises, golf and more.

For nearly a decade, VacationRoost.com has provided travelers with the broadest selection of private ski vacation homes, condos and villas through its parent company, Mountain Reservations. VacationRoost.com was launched earlier this month to offer the same set of high quality standards and inventory breadth for beach vacations. All 100,000 VacationRoost.com properties have professional on-site management that ensures every unit is in prime condition, and vacations are worry-free. Every rental includes hotel like features such as check-in, professional cleaning service and 24/7 service and maintenance.

About VacationRoost.com

VacationRoost.com is a consolidated online marketplace where travelers can search, shop and book the largest selection of professionally managed vacation rental properties. With over 100,000 vacation rental units in 84 locations across the western Rockies, eastern beach markets, Caribbean and Mexico, VacationRoost.com helps travelers find the perfect rental based on their specific needs and budget. By bringing decades of experience in the online travel and vacation rental industry to VacationRoost.com, the executive leadership and team of 100 Travel Specialists have enabled the Company to revolutionize the industry. VacationRoost.com is an operating business of Mountain Reservations Inc. For more information, go to www.vacationroost.com.

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