



FOR IMMEDIATE RELEASE
Contact: Tamara Castellano
435.901.3396 or 435.649.6307
press@vacationroost.com

VACATIONROOST LAUNCHES **BOOK EARLY SAVE BIG** FOR SKI SEASON DEALS

Salt Lake City, UT—May 12, 2009. VacationRoost announced today the launch of their Book Early Save Big Promotion. Travelers who want to book vacation rentals for the 2009-2010 ski season can save up to 50% when they book their stay before July 31, 2009. Some of the most popular ski vacation destinations on the VacationRoost site are eligible for the savings, including:

- | | | | |
|---|------------------|---|-----------------|
| > | Park City, UT | > | Winter Park, CO |
| > | Big Sky, MT | > | Mammoth, CA |
| > | Vail, CO | > | Tahoe, CA |
| > | Beaver Creek, CO | > | Whistler, BC |
| > | Breckenridge, CO | > | Steamboat, CO |

“This is a great opportunity for our guests to lock in great rates and big savings for next ski season,” said Michelle Hagen, Chief Marketing Officer for VacationRoost. “With so many destinations to choose from, there is no reason not to book your next ski vacation now.”

All of the Book Early Save Big destinations and vacation homes are available on vacationroost.com now. The promotion is being advertised through several on and off line marketing channels so guests are encouraged to visit the site now to book their preferred vacation dates.

“We are pleased to have so many partners in so many of our most popular destinations participate in the promotion with us,” said Julian Castelli, CEO of VacationRoost. “Our goal, and that of our partners, is to provide the best possible value for our guests and we hope travelers will take advantage of these early savings.”

With more than 100,000 ski, mountain, and beach vacation rentals in 84 destinations across North America, VacationRoost.com offers the largest selection of professionally managed vacation rentals available on the Web. Travelers can search, compare and book their home vacation rental online, or work with an experienced travel specialist to find the perfect spot for their vacation. Based in Salt Lake City, UT, VacationRoost’s staff of experienced travel executives is committed to making booking a vacation rental just as easy and competitively priced as booking a hotel room online.

—END—