FOR IMMEDIATE RELEASE

VacationRoost Launches Updated Mexican Destinations Website Leading provider of luxury Mexican vacations launches site offering unique beach homes, villas and condos

Salt Lake City, UT—November 17, 2010— VacationRoost today announced the launch of their new Mexican Destinations website, www.mexicandestinations.com. The updated site includes a new layout and look but features the same luxury villas, condos and vacation homes that customers have come to expect from Mexican Destinations over the last 20 years.

"Our goal with the new site is to make sure our customers have the best online experience when booking a luxury Mexican villa," said VacationRoost VP of Marketing, Maile Keone. "Our villas offer our customers a luxury vacation often with private butlers, chefs and maid service, and we wanted to make sure our website reflect that type of experience."

Mexican Destinations is an online luxury villa company with over 20 years of experience in the industry, which employs the most knowledgeable and passionate Destinations Experts and offers a superlative inventory of luxury villas and condos throughout Puerto Vallarta, Punta Mita, Cabo San Lucas, Ixtapa, Zihuatanejo, San Miguel de Allende and the Yucatan. Mexican Destinations is part of VacationRoost's Vacation Home Reservation Network.

About Mexican Desitnations and VacationRoost

Mexican Destinations is part of VacationRoost Inc.'s Vacation Home Reservation Network. With more than 100,000 vacation rentals in 84 beach and ski destinations across North and South America, VacationRoost offers the largest selection of professionally managed vacation homes and condos throughout its network of websites and affiliate partners. Travelers can search, compare and book their vacation rental online, or work with an experienced destination expert to find the perfect spot for their vacation. Based in Salt Lake City, UT, VacationRoost's team of experienced travel professionals is committed to making booking a vacation rental just as easy as booking a hotel room online.

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