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VacationRoost Launches Online Car, Ground Activities and Related Travel Products
–Online Travel Agency for Vacation Rentals Provides One-Stop Shopping for Consumers–

Salt Lake City, Utah – October 5, 2011 – VacationRoost, the world’s leading marketplace for professionally managed homes, villas and condos today announced that they have combined their ground-breaking online availability and booking capabilities for vacation rentals with a host of other online travel products to allow consumers to shop, compare and purchase all of their travel products for their vacation on VacationRoost.com. The company now offers online booking for rental cars, ground transportation, lift tickets, rental equipment and numerous other ground activities like balloon rides and snowmobiling. VacationRoost plans to add online booking of air travel in Q4 of this year.

“Historically, shopping for a vacation rental was quite an ordeal,” said VacationRoost CEO Julian Castelli. “To do so often required visiting multiple sites to see a large selection of homes, and then an additional exercise of visiting other sites to book your transportation and vacation activities.” VacationRoost has been providing custom vacation planning services for vacation rental customers for years through the Company’s in-market Destination Experts. Today’s announcements bring many of those services to the Company’s websites for a customer who prefers to shop online. The capability also allows VacationRoost to combine vacation homes and condos with other travel products to create attractively priced vacation packages for the consumer, something that has not been readily available in the space previously.

“Online travel agencies have provided these services and packaging online with hotels for years” said George Trevino, VacationRoost COO. “We package these products with vacation rentals, which have not been available historically, and this is allowing us to quickly become the online travel agency for vacation rentals.”

About VacationRoost Inc.

With more than 150,000 [vacation rentals](#) in 84 beach and ski destinations across North and South America, VacationRoost.com offers the largest selection of professionally managed vacation homes and condos throughout its network of websites and affiliate partners. Travelers can search, compare and book their vacation rental online, or work with an experienced destination expert to find the perfect vacation home for their vacation. VacationRoost’s team of travel professionals is committed to making booking a vacation rental as easy as booking a hotel room online.

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