

**FOR IMMEDIATE RELEASE**



**VacationRoost Launches Travel Desk for Property Managers**

*–Property Managers Can Now Package Vacation Rentals with Online Travel Services–*

**Salt Lake City, Utah – October 10, 2011** – VacationRoost, the world’s leading marketplace for professionally managed homes, villas and condos today announced that they have launched a Travel Desk Platform within their Partner Services division. The Travel Desk is a white label booking engine and call center platform that allows VacationRoost partners, primarily vacation rental property managers, to provide full travel planning services to their guests. Using the Travel Desk, a property manager can supplement and package their vacation homes with airline tickets, rental cars, ground transportation, lift tickets, rental gear and other destination activities that are complimentary to their product. Customers can book these travel services online on the property manager’s website or over the phone where they are assisted by destination experts. All booking and fulfillment of travel products and services are provided by VacationRoost under the partner’s brand using the Travel Desk platform.

“For years, we have wanted to offer these travel services to our guests” said Michael Magliocchetti, President of Key To The Rockies, a property management company in Keystone Colorado, “the logistics, technology and effort required to effectively offer those products was more than we could handle internally. VacationRoost is now providing us with the ability to offer those products with very minimal effort on our side.”

VacationRoost CEO Julian Castelli commented: “We have built the technology to package vacation rental properties with other travel services on the VacationRoost family of sites and are now taking the logical extension of offering that technology and services platform to our travel partners. We have gotten terrific interest for this product from our partners and are excited to bring it to the market.”

The VacationRoost Travel Desk allows property managers to earn valuable revenue from the sale of travel services without the expense of managing that operation and to enhance the service level that they offer their customers.

**About VacationRoost**

Based in Salt Lake City, Utah, VacationRoost’s team of experienced travel professionals is committed to making booking a vacation rental as easy as booking a hotel room online. VacationRoost.com offers consumers the ability to book over 150,000 professionally managed vacation rentals online and to package them with air, car, and destination travel services. VacationRoost’s Partner Services division provides partners with the ability to utilize the VacationRoost transaction platform to book vacation rentals and other travel products on their own sites and to offer their customers complete central reservation travel planning services. For more information, visit [www.vacationroost.com](http://www.vacationroost.com).

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