

FOR IMMEDIATE RELEASE



VacationRoost Chosen by Rentals.com to Power Expanded Vacation Rental Offering

–Partnership will Expand Online Travel Services to Rentals.com Customers –

Salt Lake City, Utah – January 25, 2012 – VacationRoost, the world’s leading marketplace for professionally managed homes, villas and condos today announced that they have been chosen by Rentals.com to power the vacation rental section of their site. The decision gives Rentals.com customers access to the largest collection of online bookable vacation rentals in the industry. In addition, customers will be able to package their vacation homes with airline tickets, rental cars, ground transportation, and other destination activities to create their perfect vacation package.

VacationRoost’s Partner Services Platform, which includes an online booking engine, vacation rental reservations technology suite and call center platform, allows partners to provide complete merchandising of vacation homes on their sites and full travel planning services to their guests without the expense of operational management.

“We are proud to partner with Rentals.com and Primedia,” said Julian Castelli, CEO of VacationRoost. “Rentals.com does a great job of providing their customers with the widest selection of single family home, townhome, condo and apartment rentals, and through this partnership we look forward to providing a similar depth and breadth of product on the vacation rentals side.”

“By utilizing VacationRoost’s Partner Services Platform we are able to offer a great selection of vacation rentals and additional travel products and services to our customers that would have otherwise been unavailable to us,” said Scott Asher, Vice President of Operations and Rentals.com.

About VacationRoost

Based in Salt Lake City, Utah, VacationRoost’s team of experienced travel professionals is committed to making booking a vacation rental as easy as booking a hotel room online. VacationRoost.com offers consumers the ability to book over 150,000 professionally managed vacation rentals online and to package them with air, car, and destination travel services. VacationRoost’s Partner Services division provides partners with the ability to utilize the VacationRoost transaction platform to book vacation rentals and other travel products on their own sites and to offer their customers complete central reservation travel planning services. For more information, visit www.vacationroost.com.

About Rentals.com

Rentals.com is a leading national online resource for residential rentals. Millions of unique visitors use Rentals.com to search for single-family houses, [apartments](#), condos, and vacation rentals. Property owners and managers find that Rentals.com is a powerful business tool that increases rental responses and delivers accurate reporting and tracking for proven results. Working with the PRIMEDIA® Apartments/Rentals Family of Sites, including RentalHouses.com, RentList.com and

ApartmentGuide.com, Rentals.com is an extensive resource that brings prospective renters and property owners and managers together.

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