

FOR IMMEDIATE RELEASE



VacationRoost Chosen by JetLiving to Provide Home, Villa, and Vacation Rental Inventory
– Partnership will provide comprehensive vacation rental inventory to multiple destinations –

Salt Lake City, UT— May 9, 2012 — VacationRoost and JetLiving today announced a partnership that provides additional vacation rental inventory on www.jetliving.com. The new inventory gives JetLiving’s customers access to book the widest selection of private homes, villas, condos, and vacation rentals throughout North America, Hawaii, Mexico, and the Caribbean. Additionally, JetLiving’s customers will have access to comprehensive vacation planning services, such as airfare, ground transfers, rental cars, activities, and other local excursions. Guests are able to book these services through JetLiving’s website or with the assistance of in-market customer service experts available seven days per week.

“The additional inventory from VacationRoost will expand our services to 80 destinations and extend our capability to deliver everything our guests need to plan a vacation. We are excited to increase the areas we serve through VacationRoost’s extensive inventory,” said Brandon Ezra, CEO of JetLiving.

VacationRoost has a deep background in online booking for [vacation rentals](#) to over 80 popular beach and [ski destinations](#) and will provide the JetLiving brand with a greatly expanded vacation rental inventory and full travel planning services. “JetLiving is an exciting brand with a reputation for delivering luxury vacation homes and unique vacation experiences to its customers. We believe that JetLiving’s audience will be delighted by the expanded choice and vacation rental options that this partnership provides,” said Julian Castelli, CEO of VacationRoost.

The expanded vacation rental inventory launched on www.jetliving.com in March 2012.

About JetLiving.com LLC

JetLiving is based out of Los Angeles, California with offices in Mammoth Lakes, California and Park City, Utah. With a dedicated focus on managing and renting short term vacation properties JetLiving has continued to grow its client and location base with synergies and quality. By utilizing state of the art cloud based software and internet technologies we maximize our client experience and surpass our competitors with ease. Our continued dedication of providing revolutionary cutting edge marketing strategies and exploring new avenues of social networking brings JetLiving to a higher level of commitment to our clients that will entice people to stand up and take notice.

About VacationRoost Inc.

Based in Salt Lake City, Utah, VacationRoost’s team of experienced travel professionals is committed to making booking a vacation rental as easy as booking a hotel room online. VacationRoost.com offers consumers the ability to book over 150,000 professionally managed vacation rentals online and package with air, car, and travel services. VacationRoost’s Partner Services division provides partners with the ability to utilize the VacationRoost reservation platform to book vacation rentals and other travel products on their own sites and to offer their customers complete central reservation travel planning services. For more information, visit www.vacationroost.com.

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