

**FOR IMMEDIATE RELEASE**



## **Media Alert**

### **VacationRoost Pin-It-To Win It Travel Bucket Contest**

**Salt Lake City, Utah – July 1, 2012** – VacationRoost today announced a contest on Pinterest that encourages people to pin vacation photos that relate to their bucket list of places they would like to visit. Anyone is encouraged to enter and share compelling photos of their vacation destinations.

The winning entrant to the Pinterest contest will receive up to \$200.00 in cash and be entered for a chance to win a Summer Social Grand Prize of a (3) nights lodging in Hawaii.

The contest will run from July 2-15th, 2012.

#### **About VacationRoost Inc.**

Based in Salt Lake City, Utah, VacationRoost's team of experienced travel professionals is committed to making booking a vacation rental as easy as booking a hotel room online. VacationRoost.com offers consumers the ability to book over 150,000 professionally managed vacation rentals online and package with air, car, and travel services. VacationRoost's Partner Services division provides partners with the ability to utilize the VacationRoost reservation platform to book vacation rentals and other travel products on their own sites and to offer their customers complete central reservation travel planning services. For more information, visit [www.vacationroost.com](http://www.vacationroost.com).

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